



din contest 2014

_Presentation

Promote Design announces the contest "Din Contest 2014" open to design items handcrafted design. This years the theme is: "Noisy Mobile is advanced aesthetics, contemporary spirit and artistic innovation." Design furnishing accessories that meet the needs of those who enjoy it, give the highest quality to indoor environments, save spaces. Enhance the functionality of items, optimizing economic resources. The contest is organized to give highest visibility to the designer/artisans during the Fuorisalone 2014, an international event that takes place every year during the Salone del Mobile in Milan. The winners will receive free a dedicated area within the exhibition space of Promote Design during the whole event (8/April 13, 2014).

_Participation

Participation is free and open to Italian and foreign designers such as designers, architects, engineers, artists and students. It's also allowed to participate to design teams, represented by a leader who will be the only responsible and representative towards Promote Design. The presentation of multiple products is allowed. There are no limits to the use of materials and / or construction technologies, all products are fully functional / usable. An added bonus is certainly given by the echo sustainability, functionality and affordability of the product. In case of dispute the originality/paternity of products, the design will be the only responsible. Participation in the competition implies full acceptance of this notice. Joining the contest the participant consents to the processing of personal data in compliance with D.Lgs. 196/2003. Promote Design is responsible for processing the data.

_How to participate

All self-made items will be presented through photographs or render; in the second case, all the ideas presented as digital images, in case they exceed the selection, they should be made for the exhibition (Milan (8-April 13, 2014)). To submit ideas you will need to subscribe to the www.promotedesign.it portal, access to your profile and follow the informations contained in the area dedicated to din contest.



Quality, research, innovation, originality, eco-compatibility and affinity to the subject of the competition, will be the fundamental criteria of selection. A jury will select the ideas according to the above criteria.

_Deadline

All ideas must be uploaded by no later than 13 January 2014. Promote Design will communicate the winners by January 19, 2014. Products that pass the selection, must arrive at the location of the event on April 3 and 4, 2014. Designers can bring their creations in person or send it by courier. The address of the exhibition location will be communicated to all designers.

_Prizes

To the three selected products will be offered the exhibition space during the event din 2014 organized by Promote Design, during Fuorisalone 2014 (8/13 April).

The competitor has the faculty to protect his project through deposits or patents

_Note

All submitted material that will not exceed the selection will not be disclosed in any way and will be deleted within 15 days following the deadline of the contest.

For more information about participating in the contest:

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Promote Design

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